



**JOIN THE
PROFITABLE
INDUSTRY OF
SPRAY FOAM
INSULATION**

WWW.PROFOAM.COM

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Join The Rewarding Industry of Spray Foam Insulation with the Help of Profoam Corporation

– The Industry’s Leading Source for Equipment, Training, Marketing and Business Support.

Reasons to Join:

1

Spray Foam Insulation is in high demand and is quickly replacing conventional insulation products, such as fiberglass, due to its superior insulation performance and air sealing capabilities.

The initial investment of around \$100,000 is often recovered in under two (2) years and profits of 30% or greater can be achieved.

2

3

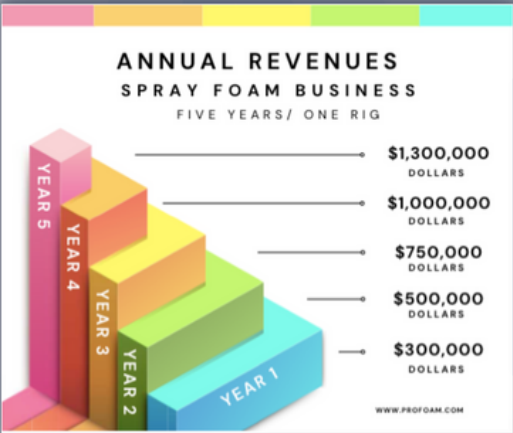
A labor force of only two (2) people is required to operate a spray foam insulation rig. Just one rig with two employees can produce up to \$1 million per year in revenue.

Financial freedom and the freedom to set your schedule, are just two of the primary benefits of owning your own spray foam insulation business.

4

Your annual income can be in the top 5% of all people in your state.

Annual Revenue and Profit Projections Chart



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SUCCESS STORIES

Real Profoam contractors making **BIG PROFITS** in the spray foam business.



The sales figures and results discussed are the actual sales figures and results of previous or existing clients. These results are not necessarily typical of your everyday spray foam home insulation job. Your results will vary and depend on many factors including but not limited to your background, experience, work ethic and geographic location.

All business entails risk as well as massive and consistent effort and action. If you're not willing to accept that, your likelihood success will most likely not be the same.

BELL SPRINGS WINERY

Dripping Springs is famous for wineries and distilleries. We got a lead for a project at a local winery. I called and spoke with the owner who had me come out and visit the site. He had two very large metal buildings for bottling and storing barrels because he was expanding his business fairly dramatically, and he had specific temperature requirements. This job required consultation with the experts at Profoam.

JOB DESCRIPTION:

- 80x80x18 and 80x30x18 metal buildings
- 3" of closed cell on roof line and all walls incl. a divider wall in the large building
- 18 sets of closed cell estimated to take eight days



COST:

Profoam taught us to know our daily costs – website, marketing, rig payment, labor, fuel, and insurance. After adding up all of our costs for eight days, including \$51,500 in foam, I could tweak our bid price to maintain a 30% net profit margin. Spraying that volume of foam also allowed us to move down on our bid price. We ended up at \$1.36 per board foot.

PROFIT:

We made just over \$25K for one week of work and created an opportunity to do more work for them in the future.

We got to know the owner of the company who built the metal buildings for Bell Springs Winery. He gave us another metal building being used as a church – a 29K job over three days

SUCCESS STORIES

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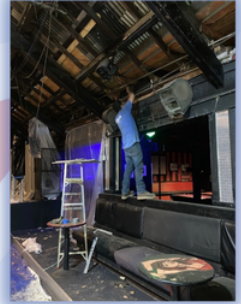
CLUB ELYSIUM

There is a club in downtown Austin called Elysium - fairly famous as it has been there for many years. We bid on a job for the dance club side that was extensive.

We've learned that insulation removal plus cleaning and prepping substrate line items are money makers. The fiber board insulation was easily removed and we used brooms and a blower to clean the ceiling - all of this was completed on day one. Land fill fees can be fairly high though, and they often charge by volume, not by weight, which is the worst for insulation as it doesn't weigh anything, something to keep in mind when bidding jobs.

JOB DESCRIPTION:

- Remove and dispose of existing fiber board insulation (\$2,000)
- Clean and prep substrate (\$1,000)
- Spray 3" of closed cell foam (~9,000 board feet @ \$1.38 bid price=\$12,420)
- Once we met with the owner it was clear Austin codes would also call for intumescent paint so that was added to the bid (\$5,328).



COST:

Our costs on this \$20K job were \$9K. It turns out there is a government grant program for live music clubs to help them out during the pandemic. This club requested some of that money and won a sizable grant (not a loan).

PROFIT:

We made just over \$22K for eight days of work. The owner told us we were not the cheapest bid, but he wanted to work with a local outfit.

They have called us back to now look at the other half of the club (the bar side). This will be a tougher job and we currently have it sized at just over \$30K.



SUCCESS STORIES

Real Profoam contractors making **BIG PROFITS** in the spray foam business.

COMMERCIAL WAREHOUSE CONCRETE LIFT

Concrete lifting job for a large electrical supply company in a commercial warehouse. The warehouse had water drainage which caused one side of the building to settle.

JOB DESCRIPTION:

Stabilized, void filled, and lifted the entire side of the building with 003 lifting foam.



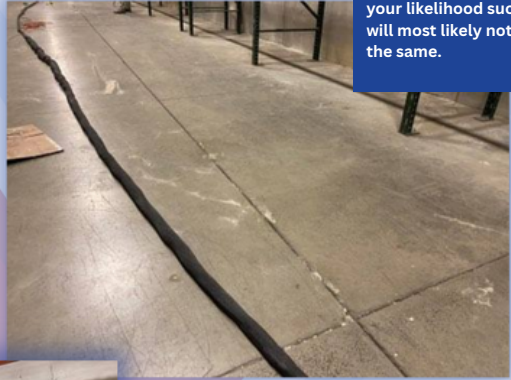
PROFIT:

Cleared over \$25,000 in profit.



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COST:

Took 1.5 days and 3/4 of a set of 003 lifting foam. Our costs were less than \$5,000. Proposal was for \$30,096.





If you are a committed individual, qualify for financing and have basic construction industry experience, it's almost impossible to fail with Profoam's Rig Buyback Program.

RIG BUYBACK PROGRAM

**≡ TOTAL ASSURANCE
PROFOAM HAS YOUR BACK!**

This is sort of an insurance or "assurance" policy to prove just how successful you can be with the *Profoam Experience*. With our huge success rate, this program is rarely needed. However, sometimes illness strikes or major unexpected life/personal events require a sudden exit. If, and when this occurs, you can rest assured knowing that Profoam will buy back your rig to offset these burdens. If they occur within the first six (6) months, Profoam will purchase your mobile spray rig back for up to 75%* of your initial rig purchase price.

*Several conditions exist.





ABOUT PROFOAM CORPORATION

Profoam was founded in 2014 by insulation industry veterans who helped pioneer the SPF (spray foam insulation) industry. Our goal is to be your one stop shop for:

- ★ Initial & Ongoing Training
- ★ Certification
- ★ Equipment
- ★ Materials
- ★ Marketing
- ★ Business Support
- ★ Discounts & Rewards



**When you commit to the
Profoam Experience -
You Benefit!**

We have been able to achieve a greater than 90% success rate with helping new businesses get off the ground and thrive due to our knowledge, experience, technical staff, and unparalleled business support system.

In fact, Profoam technicians and service reps made over 1,200 combined visits to customers this year.



THERE HAS NEVER BEEN A BETTER TIME TO JOIN!

The pioneers who blazed the trails for SPF contractors today did a wonderful job of fine tuning and continuously developing the materials and the equipment for processing polyurethane foam on the job.

With Profoam's training and field support, our customers are able to quickly obtain the knowledge and experience to become a reputable and professional SPF applicator.



Those same pioneers did an excellent job of educating architects, builders, building owners and inspectors about the superior performance of SPF insulation over conventional insulation technologies. This means that any objections, or reluctance to switch over, have already been overcome nationwide.

The demand for spray foam has never been greater! The need for well trained and professional foam applicators and contractors is at an all time high.



TAKE ACTION NOW!

Profoam offers a variety of ways for interested people to take the next step to Getting Started in the profitable and rapidly growing Spray Foam Insulation Business!

1 
REGISTER FOR SEMINAR

2 
SIGN UP FOR TRAINING!

3 
BOOK A CALL

With Our Spray Foam Business Experts



We have a powerful one (1) day Spray Foam Business seminar in popular locations around the country every six (6) weeks.

The full calendar of training events and seminars can be found online on the Profoam website.



Every six (6) weeks, we offer an extensive 3 1/2 day training class at our headquarters in Rutledge, Georgia.

These are open to the public and are a great way to learn about what this industry and Profoam have to offer.



You can even Book a Call to speak with one of Profoam's experienced Spray Foam Business Experts.